

Case study

# German Aerospace Center (DLR)

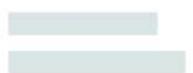
DLR selects Quickchannel as their preferred online platform



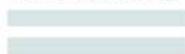
15 000+ streams



Video analytics



New chat message

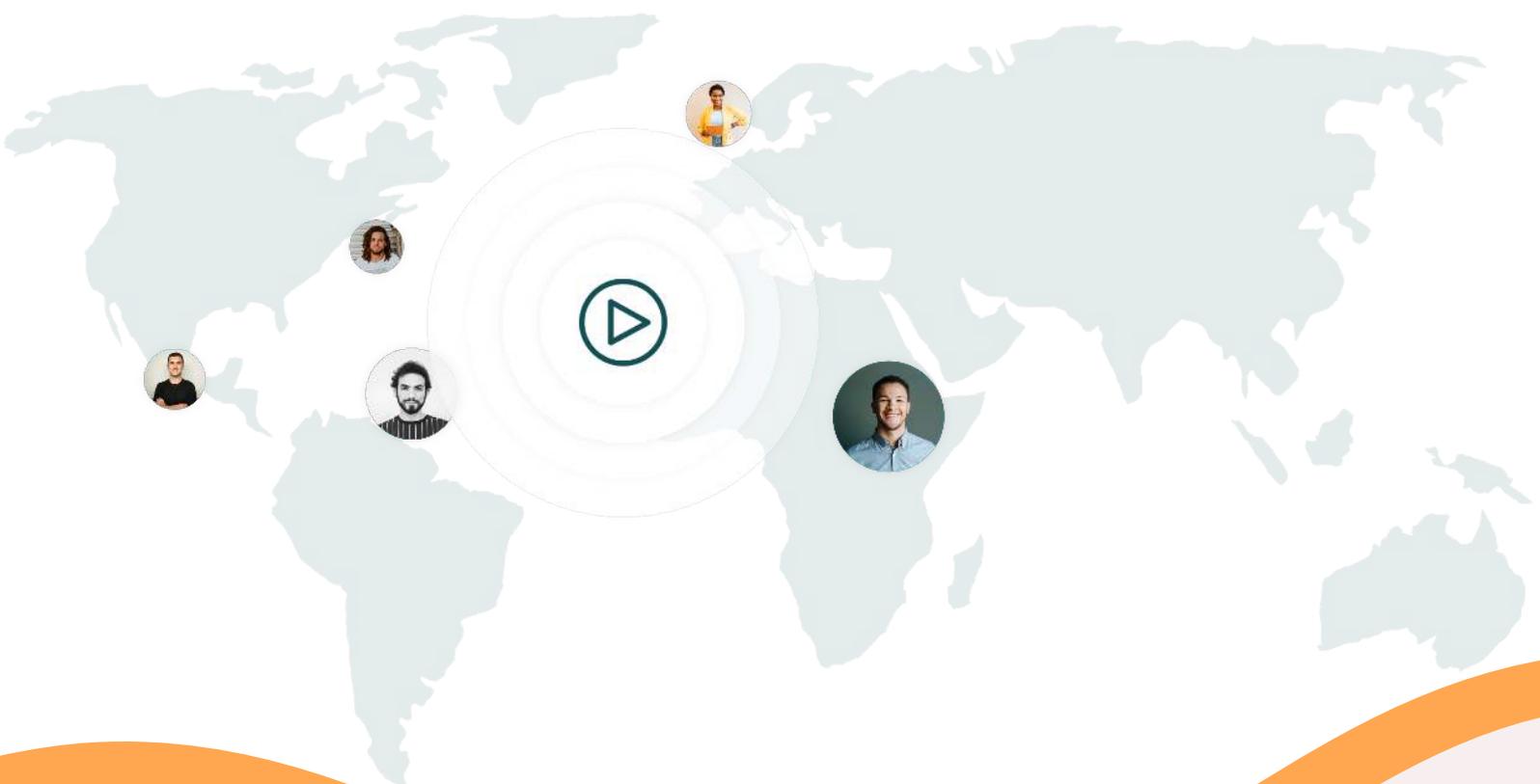


# Introduction

With industries all around the world implementing more modern forms of technology in the wake of the pandemic, enhancing security and embracing digital transformation very quickly became essential. Online collaboration has been a huge part of the business landscape, with webinars coming to the fore and becoming a lifeline for many professionals.

This is true of DLR, the German space agency. Founded in 1907 and based in more than 30 locations, DLR is the Federal Republic of Germany's research centre for aeronautics and space. Strengthening Germany's position as a prime location for research and industry, DLR conducts research and development activities in the fields of aeronautics, space, energy, transport, security and digitalisation.

The company's 10,000 employees all share a mission – to explore Earth and space and develop technologies for a sustainable future. DLR uses the expertise of its 55 research institutes and facilities to develop solutions to benefit society and future generations. In addition, its work contributes to ensuring Germany's international competitiveness as a high- tech hub.



## The Quickchannel partnership

DLR came to Quickchannel in search of a solution that would allow them to speak to multiple users without the need for multiple licences. With more widespread communication needed, a streaming solution that could reach a lot of people was sought. This allowed participants to listen and consume information easily, whether that be for webinars, broadcasts or just general communication.

After starting off as a recording studio to record statements for its managing directors and messaging during COVID-19, this quickly progressed to creating webinars. At present, DLR is replacing the current videos on its website with those on the Quickchannel platform, and as part of its hybrid working policy, the videos can be streamed to a wider audience.

## Reaching the right audience securely

With researchers working worldwide, DLR has contacts across many countries who all connect to major scientific institutions. Major organisations and partnerships rely on remote collaboration in their daily operations, and with travelling now not deemed necessary in many cases, streams and webinars are saved on demand for use at any time. This is more effective than mass online meetings.

With security being a major factor for DLR, Quickchannel's GDPR compliance and highly secure platform was one of the deciding elements for the partnership. High-level security settings and password protection are all accessible on the platform, with users able to feel safe when communicating through the service.

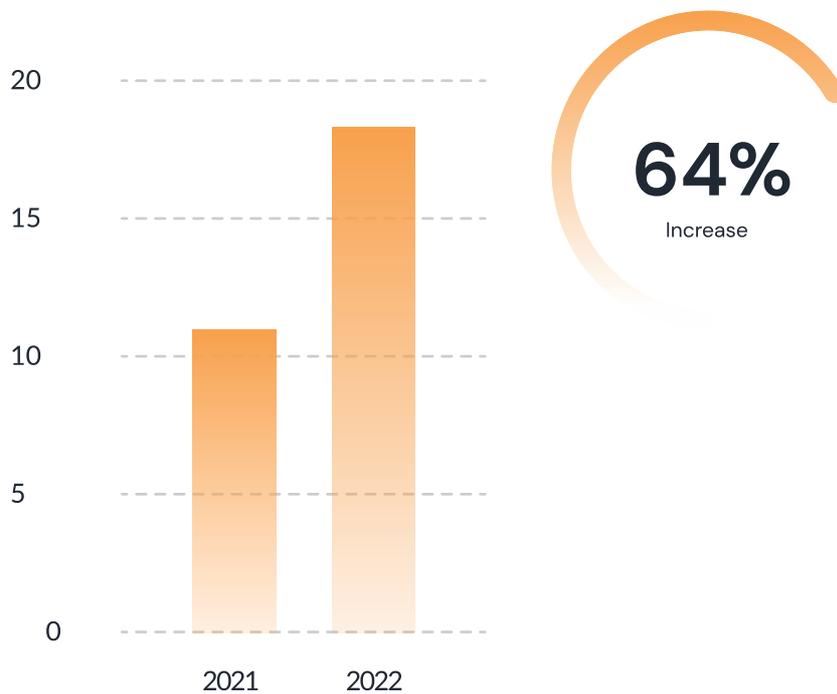


DLR has been using the platform for webinars on an almost weekly basis, which has run alongside producing frequent recordings. The regular streams have been met with great feedback from end users and is something the company will continue to utilise moving forward.

## Webinars and lectures in numbers

### 64% increase in a year

When comparing the data from 2022 to 2021, DLR saw a 64% increase in the number of webinars and events hosted indicative of an exponential rise in their use of the Quickchannel platform over a short time period.



*"Quickchannel's support has been invaluable, and it has been great to have their help when overcoming the challenges of COVID-19. We have been inspired to use webinars rather than regular face-to-face and large online meetings as our experience with Quickchannel and its platform has benefited both us and our partners. We look forward to continuing our partnership and we expect an even higher use of the platform's features by the institutes and institutions of the DLR."*

**- André Bernhardt, DLR CIO -**

# Make your streams come true



15 000+ streams



Video analytics



New chat message

